



# International Exhibitions of **Plastic Industry**



**10-12 JUNE 2027**



**SOUSSE, TUNISIA**

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Organization  
**Bgroup**



## **INTERPLASTPOINT TUNISIA: SHAPING THE FUTURE OF THE PLASTICS INDUSTRY**

INTERPLASTPOINT TUNISIA will serve as a comprehensive meeting point for the entire plastics industry. Covering the full value chain from raw materials and machinery to recycling technologies and finished products, the exhibition will bring together companies, professionals, and innovators from every field of plastics.

The mission of INTERPLASTPOINT is to foster business connections, showcase the latest technologies, and highlight sustainable solutions, which make it the most inclusive platform for industry growth in Tunisia.



# **PLASTIC INDUSTRY OF TUNISIA**

## **Growing Market Size and Export Potential**

- Tunisia's plastic sector recorded imports of USD 1.63 billion and exports of USD 546 million in 2023. Exports are expected to grow at an annual rate of 2%, reaching USD 619 million by 2028.
- In 2022, exports of plastic and rubber products totaled USD 622 million, ranking among the country's top 10 export items.

## **2. Industry and Manufacturing Infrastructure**

- Tunisia is home to over 500 plastic companies, employing more than 15,000 people, some of which benefit from foreign investment.
- The country has a well-developed manufacturing infrastructure capable of meeting demand in sectors such as automotive, construction, medical devices, and electrical-electronics.

## **3. Sustainability and Recycling-Focused Growth**

- Tunisia is seeing growth in the recycled plastics market. The government implements policies to strengthen recycling infrastructure and promote environmentally friendly practices.

## **4. Strategic Location and Trade Agreements**

- Tunisia occupies a strategic location with easy access to European, Middle Eastern, and African markets. It also participates in trade agreements, such as the African Continental Free Trade Area (AfCFTA), to support regional trade.

# REASONS WHY YOU SHOULD EXHIBIT

- Showcase your products and innovations to a wide range of industry professionals.
- Meet potential buyers, partners, and distributors from across North Africa, Middle East and the Mediterranean.
- Strengthen your brand presence within the plastics sector.
- Gain insights into market trends and competitor activities.
- Network with decision-makers, engineers, and R&D teams from all segments of the plastics industry.
- Promote sustainable solutions and technologies to an audience actively seeking innovation.





## **EXHIBITOR PROFILE**

- Raw Materials & Polymers
- Machinery & Equipment
- Processing & Production Technologies
- Recycling & Sustainability
- Tools & Accessories
- Industrial Applications
- Services & R&D

## **VISITOR PROFILE**

- Plastics & Polymer Industry Professionals
- Manufacturing & Processing Companies
- Packaging & Consumer Goods Producers
- Machinery & Equipment Buyers
- Distributors & Traders
- R&D, Engineers & Designers
- Sustainability & Recycling Experts
- Investors & Decision Makers



# BUYER DELEGATION PROGRAM

The Hosted Buyers Program organized by B Group aims to ensure the presence of leading buyers with decision-making capacity, with a specific interest in the Tunisian plastics and polymers market.

Joining INTERPLASTPOINT Tunisia as a Hosted Buyer is an extremely efficient and fast way to discover innovative solutions, connect with reliable suppliers, and expand your international business network in the plastics industry.

Take maximum advantage of all the extra benefits included in the program and enjoy exclusive networking opportunities with global industry leaders.





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