











INTERPLASTPOINT PORTUGAL: SHAPING THE FUTURE OF THE PLASTICS INDUSTRY

INTERPLASTPOINT PORTUGAL will serve as a comprehensive meeting point for the entire plastics industry. Covering the full value chain from raw materials and machinery to recycling technologies and finished products, the exhibition will bring together companies, professionals, and innovators from every field of plastics.

The mission of INTERPLASTPOINT is to foster business connections, showcase the latest technologies, and highlight sustainable solutions, which make it the most inclusive platform for industry growth in Portugal.

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PLASTIC INDUSTRY OF PORTUGAL

With a well-established manufacturing base and a strong focus on sustainability and recycling initiatives, Portugal provides an ideal environment for industry innovation and collaboration. Here is a closer look at the plastic industry of Portugal with numbers:

- Portugal's plastic product manufacturing industry is valued at €5.7 billion in 2025.
- In 2024, Portugal exported \$3.77 billion worth of plastics and imported \$4.96 billion, indicating a robust international trade presence.
- Plastic exports are projected to reach approximately \$5.1 billion by 2028, reflecting a steady annual growth rate of 2.3%
- Portugal achieved a 63% recycling rate for total packaging waste in 2021, approaching the 2025 target of 65%.
- The country is actively working towards enhancing recycling efforts and reducing plastic pollution, aligning with EU sustainability goals.
- Ongoing investments in research and development are driving technological advancements in material science, processing technologies, and recycling methods.

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REASONS WHY YOU SHOULD EXHIBIT

- Showcase your products and innovations to a wide range of industry professionals.
- Meet potential buyers, partners, and distributors from across Portugal, Europe, and beyond.
- Strengthen your brand presence within the plastics sector.
- Gain insights into market trends and competitor activities.
- Network with decision-makers, engineers, and R&D teams from all segments of the plastics industry.
- Promote sustainable solutions and technologies to an audience actively seeking innovation.



EXHIBITOR PROFILE

- Raw Materials & Polymers
- Machinery & Equipment
- Processing & Production Technologies
- Recycling & Sustainability
- Tools & Accessories
- Industrial Applications
- Services & R&D

VISITOR PROFILE

- Plastics & Polymer Industry Professionals
- Manufacturing & Processing Companies
- Packaging & Consumer Goods Producers
- · Machinery & Equipment Buyers
- Distributors & Traders
- R&D, Engineers & Designers
- Sustainability & Recycling Experts
- Investors & Decision Makers



BUYER DELEGATION PROGRAM

The Hosted Buyers Program organized by B Group aims to ensure the presence of leading buyers with decision-making capacity, with a specific interest in the Portuguese plastics and polymers market.

Joining Interplastpoint Portugal as a Hosted Buyer is an extremely efficient and fast way to discover innovative solutions, connect with reliable suppliers, and expand your international business network in the plastics industry.

Take maximum advantage of all the extra benefits included in the program and enjoy exclusive networking opportunities with global industry leaders.

